



How to Assess the Health of Your Business Regularly: Basics for Beginners (Business Basics for Beginners Book 29)

Joan Mullally, Jim Franklin

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The end of each fiscal quarter and each business year are excellent opportunities to assess the health of your business to make sure you are on target with all of your financial and professional goals.

In this guide, you will find a checklist of the main areas of your business to assess for success. Use what you learn in each chapter, and all the downloadable worksheets, to take a 360 degree view of your business and your place in it.

If you are a new entrepreneur, or a person who has recently started their own business but is feeling stuck and not sure how to move forward, it's time to assess the health of your business. In this way you can identify any areas that have been holding you back, set new goals, and take your business to a whole new level of profits and success.

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Table of Contents

What's in This Guide

Introduction

Chapter 1-Defining the Health of Your Business

Chapter 2-Quarterly and End of Year Assessments

Chapter 3-Reviewing Your Mission Statement

Chapter 4-Reviewing Your Business Plan

Chapter 5-Reviewing Your Goals

Chapter 6-Setting New Goals

Chapter 7-Assessing Success: Your Own Performance

Chapter 8-Assessing Success: Your Employees' Performances

Chapter 9-Assessing Success: Your Business Assets

Chapter 10-Assessing Success: Customers and Client Behaviors and Customer Service

Chapter 11-Assessing Success: Dealing with Inventory Issues

Chapter 12-Assessing Success: Financial Health

Chapter 13-Assessing Success: The Market and Your Competitors

Chapter 14-Assessing Success: Marketing Strategies

Chapter 15-Assessing Success: Outsourcing

Chapter 16-Assessing Success: Sales Strategies

Chapter 17-Assessing Success: Social Media

Chapter 18-Assessing Success: Strategic Partners

Chapter 19-Assessing Success: Vendors

Chapter 20-Assessing Success: Your Website or Blog

Chapter 21-Assessing Success: How Mobile-Friendly Is Your Business?

Chapter 22-Finishing Each Year Stronger-Essential End of Year Business Tasks

Conclusion

Resources

List of 30+ Downloadable Assessment Worksheets

About the Authors

Joan Mullally is a business and marketing coach and consultant who has written more than 80 books for aspiring online entrepreneurs. Jim Franklin is the author of more than 30 finance and money management titles and has nearly 20 years of experience as a financial consultant.

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