



Models and Applications in the Decision Sciences: Best Papers from the 2015 Annual Conference (FT Press Analytics)

Decision Sciences Institute, Merrill Warkentin

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The authors address challenges ranging from talent management to lean transformation, mobile app marketing to corporate ethics, driving change to predicting stock prices. Their work reflects both the intellectual vibrancy of the discipline of decision science *and* its immense practical value.

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- Assess willingness to learn ERP systems based on knowledge update and other factors
- Exploit application integration to improve ERP's value after implementation
- Discover how mobile users decide whether to search for and adopt a new app
- Quantify links between absenteeism and hostile environment/sexual harassment
- Assess correlations between employee development and worker outcomes
- Explore perceptions of change, intentions to leave, and the role of cynicism
- Promote lean transformation by evolving HR performance management systems
- Understand how links between corporate ethical values and firm performance are mediated
- Bring a global sourcing perspective to issues of ethical consumption
- Improve quality by choosing practices with the best cultural fit

- Use Multilayer Perceptron (MLP) and Bayesian Networks (BN) to predict diabetes
- Apply a comprehensive empirical framework for assessing patient care quality
- Promote sharing of clinical knowledge among a practice group's physicians
- Forecast variable impacts in S&P 500 equity prices

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