

Transcultural Management - Transkulturelles Management

Gebhard Deissler

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Research Paper from the year 2009 in the subject Business economics - Business Management, Corporate Governance, course: private Forschung, language: English, comment: 1. Teil Deutsch, 2./3. Teil Englisch, Integration des interkulturellen in einem umfassenderen transkulturellen Paradigma, abstract: Das Buch subsumiert die interkulturelle Forschung und bettet sie in einen integrativen tanskulturellen Ansatz ein, der wissenschaftlich fundiert ist und die Performance des Interkulturalisten optimiert. Based on physics, physiology, psychology and philosophy across time and space the intercultural paradigm is recontextualized in the human noetic-psychosomatic constitution so as to make international diversity management more sustainable. Valuable reading for interculturalists.



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