

Advances in Business in Asia: the Opportunities, Threats, and Future Trends of Businesses in China, India and the ASEAN Countries

Chris Perryer

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Advances in Business in Asia examines current trends and issues facing organisations operating in a global business milieu. The book comes at a pivotal time when many businesses are emerging from the 2008 Gobal Financial Crisis, and are seeking a way forward in dealing with the opportunities and challenges presented by global capitalism in general, and China, India, and the ASEAN region specifically. The book is a compilation of selected papers presented at AFBE conferences. All contributions were double-blind peer reviewed prior to acceptance, and represent the contributions of eminent academics in their particular field of expertise. The Asian Forum on Business Education (AFBE) is a not-for-profit organisation whose aim is to provide a forum of scholarly exchange in the areas of business, economics and management, with a particular focus on the Asia region.



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