

Critical Perspectives on Entrepreneurship: TBC (Routledge Rethinking Entrepreneurship Research)



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Entrepreneurship as a field of study has been dominated by research focusing on it as a purely market-based phenomenon, a 'special' trait or set of behaviours which drive venture creation and further economic growth, perceived unquestioningly as positive. Entrepreneurship is above all 'a good thing'.

Critical Perspectives on Entrepreneurship questions the accepted norms and dominant assumptions of entrepreneurship scholarship and reveal how it obscures important questions of identity, ideology, inequality and power. It explores how entrepreneurship study tends to privilege certain forms of economic action, while implying other, more collective forms of organization and exchange are somehow problematic. It demystifies the archetypal vision of 'the entrepreneur' as the 'white' male, gives voice to other entrepreneurial subjectivities and engages openly with the contradictions, paradoxes, ambiguities and tensions at the heart of 'entrepreneurship'.

Deconstructing assumptions and providing space for alternative visions, this challenging collection highlights new critiques and contexts that challenge neo-liberal orthodoxies. It seeks to further the momentum for alternate analyses of entrepreneurship and promote the growing voice of critical entrepreneurship studies. It will be of interest to entrepreneurship researchers, advanced students and policy-makers in entrepreneurship as well as scholars of critical management studies.

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