



# Fundamentals of Operations Management

*Mark M. Davis, Nicholas J. Aquilano, Richard B. Chase*

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This book introduces students to the fundamental processes of managing and controlling a variety of operations. It addresses the increasing trend away from lengthy, highly quantitative texts toward more pragmatic, managerial issues that confront today's operations managers. There is increased coverage of service operations rather than the more traditional factory or manufacturing approach. The style is suitable for non-majors with no prior background in the field of operations. Davis covers introductory and numerical examples and quantitative methods, but the main focus is on general concepts and applications.

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